Die Inszenierung einer «Schweizer Hygiene».
Der Schweizer Pavillon an der Internationalen Hygiene-Ausstellung Dresden, 1911*

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Summary

In May 1911, the first International Hygiene Exhibition opened its doors in Dresden. Plenty of objects relevant to the field of hygiene were found in various halls on the spacious showground. In addition, 30 national pavilions were built along an avenue. One of these pavilions was the «Schwyzer Hus», the Swiss pavilion. At the beginning of the twentieth century Swiss representatives were part of an international scientific network. They collaborated to develop what became known as scientific hygiene. This paper analyses the planning, realisation and reception of the Swiss pavilion. I want to show how the Swiss experts of hygiene positioned themselves among the other nations and how they worked to establish a «Swiss hygiene».

Keywords: hygiene, world exhibition, national pavilion, Swiss hygiene, Internationale Hygiene-Ausstellung

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